

# Digital Leadership –In The Digital Age

## Course Overview

Emerging technologies are transforming every aspect of doing business today. In the last few years, artificial intelligence (AI), in particular, has had a profound impact. Businesses need to embrace these technologies to improve efficiency, increase agility and unlock value for all stakeholders. To drive this change, organisations are increasingly looking for senior professionals who possess the skills to strategise, lead and manage innovation and people in the digital age. As a well-rounded leader, you need to demonstrate the confidence and skills to spearhead digital strategies and AI initiatives that drive growth as well as foster an innovation-led organisational culture while managing stakeholder alignment.

## Why is Digital Leadership a compelling necessity for every organization today?

Digital leadership allows you to create a culture of innovation and transparency in your organization. It helps you create the right processes, policies, talent, and technology needed to effectively roll out new products or services while also ensuring that all operational systems are managed properly. Digital leadership is the process of helping an organization meet its business objectives through the use of IT systems. To be successful, a company must invest seriously in digital leadership, as it will allow a company to create reliable business processes and incorporate new technologies faster.

**82% of leaders say it is imperative for organisations to invest in digital transformation.**

**61% of leaders say they expect to see impactful ROI through digital business capabilities in the next 12 months.**

## Course Objectives

The Digital Leadership Course has been designed to achieve the following objectives:

- ✓ To help in the successful transition from traditional leadership to digital leadership
- ✓ To proactively shift the old mindset to the new era of a digital mindset
- ✓ To understand challenges faced by digital enterprises & ways they can be overcome.
- ✓ To develop essential skills to thrive in digital workplaces and become an efficient digital leader.
- ✓ To promote the organization's ability to deliver value through digital the ecosystem.

## Training Methodology

This Digital Leadership Training will comprise the following training methods:

- ✓ Interactive sessions and lectures
- ✓ Presentations
- ✓ Management games
- ✓ Roleplaying/modeling
- ✓ Case studies
- ✓ Group discussions
- ✓ Problem-solving sessions

## Who Should Attend?

- Managers, Sr Managers
- Assist General managers.
- Departmental heads, project heads
- Team Leaders
- Senior officers, Executives
- Professional mentors and coaches
- Policymakers
- Directors, VPs, and SVP's

## **Module 1: Leadership Skills for the Digital Age**

Hone your leadership competencies to better navigate the challenges of leading digital transformation and master the art of managing people in disruptive times, This module includes.

- ✓ Nurturing an Innovation Culture for Continuous Growth
- ✓ Challenges of Leading Digital Transformation: Why Most Transformations Fail
- ✓ Managing Organisations through Digital Disruption
- ✓ Stakeholder Management: C-Suite and Boardroom Dynamics
- ✓ Leadership Competencies in the Digital World

## Hands-on activities:

- ✓ Discuss why it is important to speak to users or customers to understand their needs.
- ✓ Anticipate a potential problem within your organisation that could prevent digital **transformation from being successful.**

## **Module 2: Leading a Disruptive Change**

- ✓ Defining disruption
- ✓ Disruptive innovation
- ✓ Identifying value drivers for change
- ✓ Delivering an agile response
- ✓ Search for new identities through disruption
- ✓ Products to Platforms and Ecosystems Strategy
- ✓ Business Model Innovation for the Digital Age
- ✓ Considerations of Privacy and Security

### Module 3 Emerging Technologies

Explore the transformative potential of key technologies shaping our digital future, and consider the most relevant technologies for your organisation/industry. This module will include:

- ✓ Automation and Artificial Intelligence (AI) Vs Generative AI.
- ✓ FinTech and Blockchain
- ✓ The Cloud and Mobile
- ✓ The Internet of Things (IoT)
- ✓ Big Data Analytics & Data Science

### Module 4: Common Challenges to Digital Leadership & Virtual Teams

- ✓ Ensuring streamlined cooperation
- ✓ Building trust remotely
- ✓ Ensuring visibility remotely
- ✓ Company culture
- ✓ Pressure to innovate.
- ✓ Decentralisation

### Managing Virtual Teams

- ✓ Rise of Virtual Teams
- ✓ Challenge of time zone differences
- ✓ Communicating in real-time
- ✓ Developing guidelines for connectivity
- ✓ Stress management in a virtual setting.
- ✓ Honouring team members & other commitments

### Meet the Faculty



**Adjunct Professor Somashekhar N. S. (Soma) | MIT Sloan Fellow in Innovation & Global Leadership.**

[Strategic Innovation](#) | [Entrepreneurship](#) | [Design Thinking](#) | [Business Disruptive Technologies](#) | [Corporate sustainability ESG](#) | [Generative AI & Data Science](#) | [Startup- Boot Camp](#) | [Digital leadership](#) |

Somashekhar N S brings over 10 years of global teaching expertise in strategic innovation, entrepreneurship, Design Thinking, disruptive technologies & digital leadership. As an Adjunct Professor, he has nurtured budding talents across prestigious institutions worldwide, including [INSEAD Singapore](#), [ESSEC Business School Paris/Singapore](#), [SP Jain School of Global Management](#), ( [Dubai](#), [Sydney](#) and [Singapore](#)) and [Arabian Gulf University, GCC/ Bahrain](#).

## Professional Experience Summary:

- ✓ **Leadership Experience at Info Comm Media Development Authority (IMDA), Singapore:**
  - Over a decade of leadership roles within IMDA, a governmental agency under the Ministry of Information Communication Technology in Singapore.
  - Managed a venture fund of S\$150 million aimed at fostering the startup ecosystem in Singapore, at IIPL/Now SG Innovate.
- ✓ **Start-up and Entrepreneurial Experience:**
  - A decade-long journey as a Co-Founder & CEO of startups, demonstrating a strong entrepreneurial acumen and resilience in navigating the challenges of building and scaling ventures.
- ✓ **Entrepreneur-in-Residence (EIR) at INSEAD Singapore:**
  - Engaged as an Entrepreneur-in-Residence for 15 years, contributing to the development of budding entrepreneurs by mentoring over a thousand MBA students and judging Business Plan Competitions.
- ✓ **Academic Contribution as Adjunct Faculty:**
  - **Ten years** of service as Adjunct Faculty across various prestigious programs, including **MBA, E-MBAs, MIM's, and BBA's**, enriching the educational experience with practical insights and industry knowledge.
- ✓ **Expertise in ESG and Sustainability:**
  - Advisory roles in ESG, sustainability, decarbonization, and standards related to Scope 1, 2, and 3 emissions, exemplified by pioneering initiatives such as the World's First Digital Water Bank and Water Sustainability Score.
- ✓ **Professional Coaching and Mentorship:**
  - Leveraging expertise as a startup coach, mentor, and growth mindset strategist, fostering the development of aspiring entrepreneurs and professionals.
- ✓ **Technological Proficiency:**
  - Extensive expertise in cutting-edge technologies such as Generative AI, ML, Data Science, Cloud, Scaled Agile, SCRUM, Cyber Security, Fintech, and Insure Tech, SAFE Program Consultant (SPC).
- ✓ **Global Engagement and Relationship Building:**
  - Proven track record in establishing and nurturing relationships, both governmental and commercial, across diverse markets **including India, the Middle East, Singapore, and ASEAN, fostering collaborations and strategic alliances.**
- ✓ **Consultancy Services and Notable Projects:**
  - **Led and executed multi-billion-dollar consultancy services, notably** contributing to the development of the "Tawazun Disaster Management City" for the Abu Dhabi and UAE governments, showcasing exceptional project management and strategic foresight.
  - **Successful Exit from FinTech Startup:** Accomplished a successful exit from a FinTech startup,
- ✓ Somashekhar holds a master's degree in computer applications and an **MBA from the MIT Sloan School of Management, USA**. He further honed his skills through programs at Harvard Business School and the John F. Kennedy School of Government as part of his MIT Sloan MBA experience. He is recognized as an **MIT Sloan Fellow in Innovation and Global Leadership**.

## **Contact Details:**

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